

# CATALOGUE ADVERTISING

To place an ad in our show catalogue, please follow the directions below and mail your cheque or money order (in Canadian funds only please) made payable to B.C. Dog Show Services Ltd.

**Your order should be sent no later than October 9th, 2008.**

Please give earlier notice of your intent to place an ad.

Include any hard copy photos or business cards that require scanning (an additional charge of \$10.00 per scan will apply).

**Send to:**

**B.C. Dog Show Services Ltd.**

**151 - 10090 152nd St**

**Suite #504**

**Surrey BC, Canada**

**V3R 8X8**

All ad material and electronic art (CDs or emailed files) must be received no later than October 9th, 2008. Payment must be received before files can be processed.

Files under 5 MBs can be emailed showsecretary@bcdogshowservicesltd.ca, please include a hard copy for reference with your CD or with your payment.

If a self-addressed, stamped envelope is included, discs, hardcopies and any other supplied material will be returned or they may be picked up at the show from the show secretary, B.C. Dog Show Services Ltd.

**Costs:**

For camera-ready art: Inside front, inside back, back cover

\$60.00 (Full page only available, full colour)

Full page \$50.00 1/2 page \$35.00

Breeder business card \$10.00

Cost per scan of hardcopy photos or actual business cards is \$10.00.

Catalogue page size: 8.5" wide x 11" deep, printing black on uncoated offset paper.

**Ad sizes:**

Full Page: image area 7.5" x 9.75"

Half Page: image area 7.5" x 4.75"

Business card: image area 3.5" x 2"

**Acceptable electronic files:**

Printable PDFs, JPEG, EPS, TIFF (black and white greyscale, colour CMYK files only)

**Note: the deadline for pre-ordering catalogues is the show closing date of October 9, 8pm EST.**

<b>1 Ad purchased by</b>					
Name					
Address					
City		Province		Postal Code	
Phone		Fax		email	
<b>2 Required</b>	Quantity	Cost	Electronic art supplied		
Colour full page		\$60.00	Yes	No	
Full page		\$50.00	Yes	No	
Half page		\$35.00	Yes	No	
Business card		\$10.00	Yes	No	
Additional charges for scans					
Return source material			Yes	No	
<b>3 Total</b>					<b>\$</b>